

Gratiot at a Glance

Updated: June 2016



The following information is intended to provide a snapshot of the basic demographic and economic composition of Gratiot County and its various governmental units. The categories chosen resemble the range of requests for information that GGD I often receives and are intended to illustrate the diversity and stability of Gratiot County.

Census 2010 Total Population	
Gratiot County	42,476
Alma (city)	9,383
St. Louis (city)	7,482
Ithaca (city)	2,910
Breckenridge (village)	1,328
Ashley (village)	563
Perrinton (village)	406
Wheeler Township	2,786
Fulton Township	2,521
Pine River Township	2,279
Seville Township	2,173
Summer Township	1,930
Arcada Township	1,681
Bethany Township	1,407
Elba Township	1,396
Newark Township	1,093
New Haven Township	1,004
Emerson Township	952
North Star Township	888
Washington Township	870
North Shade Township	665
Lafayette Township	591
Hamilton Township	465

*Data from U.S. Census Bureau

Gratiot County Historical Population	
2015	41,540
2014	41,633
2013	42,033
2012	42,035
2011	42,151
2010	42,425

*Data from U.S. Census Bureau

Community Facts and Demographics						
Source: American Community Survey 2010-2014 5-Year Estimates						
	Gratiot County, MI	Alma, MI	Ashley, MI	Breckenridge, MI	Ithaca, MI	St. Louis, MI
Total population	42,057	9,289	501	1,282	2,875	7,347
Non-incarcerated*	38,481	9,289	501	1,282	2,875	4,947
Sex						
Male	22,322	4,434	211	609	1,337	5,271
Female	19,735	4,855	290	673	1,538	2,076
Age						
Under 15	7,095	1,555	80	274	416	871
15 to 19	3,095	1,127	17	47	315	241
20 to 54	20,282	4,433	204	602	1,324	4,918
55 and over	11,585	2,174	200	359	820	1,317
Race						
White	38,412	8,745	494	1,243	2,706	5,132
Black or African American	2,426	232	--	20	121	1,849
American Indian & Alaska Native	153	64	1	--	--	39
Asian	48	2	--	--	--	10
Native Hawaiian & Other Pacific Islander	34	--	--	6	--	28
Other	271	44	1	--	20	48
Two or more races	713	202	5	13	28	241
Income						
Total households	14,705	3,394	188	538	1,267	1,475
Median household income (dollars)**	41,833	33,403	40,417	35,625	39,861	28,569
Mean household income (dollars)***	52,365	42,357	48,214	44,240	51,499	41,215
Poverty rate	18.8%	29.4%	23.1%	23.9%	12.4%	25.1%
Education						
Percent high school graduate or higher	88.8%	89.4%	78.6%	92.0%	91.3%	82.5%
Percent bachelor's degree or higher	13.8%	22.1%	6.1%	7.4%	15.0%	6.6%

*Shown to reflect the non-incarcerated population in each area. Total population was reduced by the number of inmates in each of the two prisons as of June 2016. The St. Louis Correctional Facility's population, attributed to Bethany Township, was deducted from Gratiot County's total population, and the Central Michigan Correctional Facility's population, attributed to St. Louis, was deducted from both St. Louis's and Gratiot County's total populations.
 **The median is the middle number (in a sorted list of numbers) and separates the higher half from the lower half of given data.
 ***The mean is the average of the numbers (the sum of the values divided by the number of values).

For assistance in obtaining more information or for utilizing this information, please contact Greater Gratiot Development, Inc.



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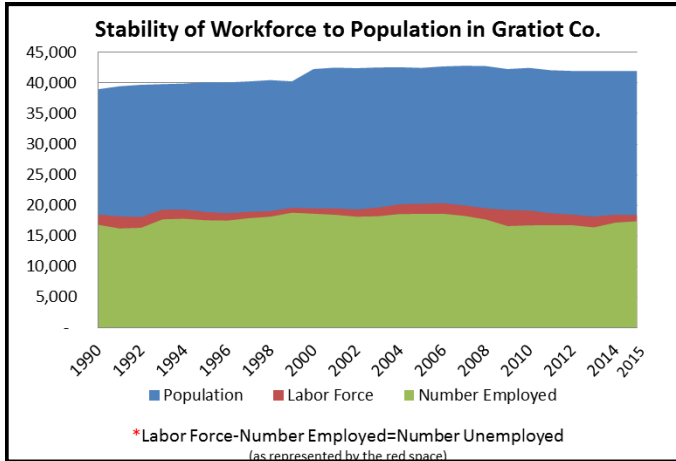
Labor Force

Annual Average Unemployment Rates	
2015	5.4%
2014	7.1%
2013	9.0%
2010	11.8%
2005	8.3%

*Data from MI Labor Market Information

2015 Annual Employment Data	
Labor force	18,429
Employed	17,430
Unemployed	999
Unemployment rate	5.4%

*Data from MI Labor Market Information



Commuter Labor Force (Applied Geographic Solutions 2015)	
30 mile radius (45 minutes)	133,918
60 mile radius (75 minutes)	1,120,677

Inflow/Outflow Analysis	
Employed in Gratiot Co., but live outside	6,778
Live in Gratiot Co., but employed outside	8,245
Employed and live in Gratiot Co.	5,639

*Data from U.S. Census Bureau, OnTheMap Application 2014

Agriculture

Gratiot County Agriculture (2013 estimated)			
Enterprise	State rank	Production	Value
Milk	6th	414 M lbs. / 14,400 cows	\$85.9 M
Soybeans	5th	3.1 M bu. / 76,800 acres	\$43.5 M
Corn	7th	12.1 M bu. / 83,000 acres	\$81.7 M
Cattle & cull cows	5th	33,000 hd.	\$46.8 M
Hogs	5th	140,000 hd.	\$26.2 M
Dry beans	6th	51,900 cwt. / 3,700 acres	\$2.2 M
Sugar beets	6th	250,000 T / 9,000 acres	\$18.1 M
Corn silage	4th	300,000 T / 15,000 acres	\$14.7 M
Wheat	7th	1.7 M bu. / 22,100 acres	\$12.8 M
Total**			\$331.9 M

*Data from Gratiot County MSU Extension
 **This estimate does not include commodities not listed such as alfalfa, turkeys, and other vegetable crops.

County Land Use		
	Acres	Percent
Farmland	289,376	79.5%
<i>Cropland:</i>	<i>259,530</i>	<i>89.7%</i>
<i>Woodland:</i>	<i>15,100</i>	<i>5.2%</i>
<i>Pasture:</i>	<i>5,528</i>	<i>1.9%</i>
<i>Other:</i>	<i>9,218</i>	<i>3.2%</i>
Other developments: (Industrial, commercial, residential, etc.)	74,440	20.5%
Total land:	363,816	100%

*Data from 2012 USDA Census of Agriculture

Agriculture Employment	
Hired farm workers / employees*	1,479
Full-time farm operators*	1,270
Agribusiness related employees**	491

*Data from 2012 USDA Census of Agriculture
 **Data from GGDI-conducted survey, Summer 2013

Industry

Gratiot County Industry			
	Employed*	Establishments**	Median Earnings*
Agriculture, forestry, fishing/hunting, & mining	742	6	\$26,955
Construction	656	57	\$40,682
Manufacturing	2,684	49	\$31,857
Wholesale trade	327	33	\$36,103
Retail trade	1,509	127	\$21,924
Transportation/warehousing & utilities	929	38	\$44,173
Information	230	18	\$22,500
Finance/insurance & real estate/rental/leasing	636	64	\$25,625
Professional, scientific, management, & administrative/waste management	755	62	\$25,651
Educational services & health care/social assistance	4,398	118	\$26,532
Arts/entertainment/recreation & accommodation/food services	1,446	77	\$11,236
Other services (except public administration)	842	85	\$17,647
Public administration	981	n/a	\$46,981
Totals	16,135	734	\$26,958***

*Data from 2010-2014 American Community Survey 5-Year Estimates, U.S. Census
 **Data from 2014 County Business Patterns, Economic Census
 ***Estimate indicates median earnings of the total civilian employed population 16 years and over.